



丝路同心 · 中非民族嘉年华
Silk Road Harmony · China-Africa Ethnic Carnival



赞助计划申请表

Sponsorship Program Application Form

* 特刊展示 Special Issue	展示费 Showcase Rate	尺寸 Size WxH	数量 Qty.	金额 Amount
半版彩色 Half Page (4-Colour) ROP	HK\$10,000	190x125(mm)		
全版彩色 Full Page (4-Colour) ROP	HK\$20,000	210x285(mm)		
封面内面 Inside Front Cover (4-Colour)	HK\$25,000			
封底页内面 Inside Back Cover (4-Colour)	HK\$25,000			
封底 Back Cover (4-Colour)	HK\$30,000			
以上价格不含做稿费用 The above price is not included with artwork charge				
* 荣誉支持板 Title Sponsor Billboard				
荣誉支持板 (单面) - KT Board Title Sponsor Billboard (Single Sided)	HK\$30,000	2m x 2m (h)		
以上支持板不可以指定摆放位置, 前排、后排放置, 均由主办单位决定。 The placement of the aforementioned support billboard is not subject to designation; front-row or back-row positioning shall be decided at the sole discretion of the organizer.				
			总数 Total Amount:	

备注: 请付款给制作发行商“讯通出版有限公司”, 详情在本申请表的第四页。

Remark: Please make payment to the producer and publisher, Paper Communication Publications Limited. Further details are provided on page 4 of this application form.

赞助方 Sponsor: _____ 日期 Date: _____

地址 Address: _____ 邮编 Postal Code: _____

电话 Tel: _____ 传真 Fax: _____ 电邮 E-mail: _____

负责人 Contact Person: _____ 职位 Position: _____

合约确认 This sponsorship contract is confirmed by:

大中华非洲商会
African General Chamber of Commerce (Greater China)

赞助方 Sponsor

经手人签署 Authorized signature

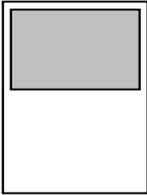
负责人签署及盖章 Authorized signature & chop



特刊展示 Special Issue

预计首次发行数目：1,000 本

Proposed first Circulation: 1,000 copies

展示尺寸 SIZE :			
	钉装尺寸 Trimmed size: 210 x 285mm (h)		全版 (不出血) Full page no bleed: 190 x 260mm (h)
			横半版 Half page: 190 x 125mm (h)
全版 (出血) Full page bleeding 216 x 291mm (h)			

电子文件截稿日期：2026 年 4 月 18 日

出版日期：2026 年 5 月

Deadline of electronic document: 18 April 2026

Publication Date: May 2026

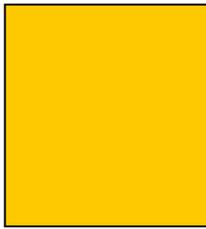
CTP(computer-to-plate) 电脑档直接到版的要求

展示面积、档案像素要求 Specification	
全页 Full Page	半页 Half Page
展示面积	展示面积
210mm x 285mm, 300-350dpi 像素 实际页面	190mm x 125mm, 300-350dpi 像素 不出血稿及四边必须有 0.75 点的黑色外线框。
216mm x 291mm, 300-350dpi 像素 连出血稿制作面积	
190mm x 270mm, 图文超过此范围可能刊登时未能完全可见想刊登的资料，敬请留意。	

档案种类 File Type	
Adobe illustrator 档案	CS3 或以下版本，必须把展示内的所有文字转曲(Creat Outlines)。而展示内的图片定必嵌入(embed image)原档内， 请勿使用连接档 。
.jpg / .cdr 数码图像档案	接受.jpg 或.tiff 档案，两者都必须是 CMYK，原展示尺寸加出血范围原尺寸之 300-350dpi 像素。
PDF 数码档案	储存为印刷(PRESS)设定。必须把展示内的所有文字转曲(Creat Outlines)。



荣誉支持板 Title Sponsor Billboard



尺寸 Size = 2m x 2m (h 高)



只供参考 For Reference only



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如贵企业、协会、商会或慈善基金有意赞助本次活动，欢迎参与特刊展示及荣誉支持板，赞助以广告费用形式投入，用以推动中非文化艺术交流与经贸合作，共襄盛举。

以下为收款方信息：

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备注用途：“丝路同心·中非民族嘉年华特刊赞助”

African General Chamber of Commerce (Greater China):

The African General Chamber of Commerce (Greater China) is the organizer of the “Silk Road Harmony · China–Africa Ethnic Carnival”. The Chamber has commissioned **Paper Communication Publications Limited** to produce and publish a special issue. The scope of work includes information collection, content writing, layout design, advertising recruitment (equivalent to sponsorship), collection of advertising fees and issuance of related invoices, printing, publishing, and distribution.

Enterprises, associations, chambers of commerce, and charitable foundations that are interested in sponsoring this event are warmly invited to participate in the special issue and the Title Sponsor Billboard. Sponsorship is made in the form of advertising fees, serving to promote China–Africa cultural and artistic exchange as well as economic and trade cooperation, joining together in this grand endeavor.

Beneficiary Information:

Paper Communication Publications Limited Bank: Bank of China (68 Kai Yuen Road, Kwun Tong, Hong Kong) HKD Account No.: 019-601-00057400	Guangdong Xunzhan Conference & Exhibition Co., Ltd. Tax Identification No.: 91440 00076 93041 502 Bank: Bank of China, Dongfeng East Road Branch, Guangzhou RMB Account No.: 653557745465
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Remark: “Sponsorship for Silk Road Harmony · China–Africa Ethnic Carnival Special Issue”